

# On the Uptake of Semantic Web Technologies

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2006

Gartner on "Semantic Web" and "Corporate Semantic Web":

5 to 10 years to mainstream adoption





2006

The Advent of Linked Data

Transition from focus on *ontologies* to focus on *RDF Data* 





## 2010

Linked Data yields added value.

But there are quality issues.





## 2012

Linked Data yields added value.

But there are quality issues.



# Rapid Adoption of Linked Data



#### **Benefits:**

- Low barrier for finding and reusing data.
- Naïve combination of data easy.
- Become part of the Linked Data research train and hype.

#### **Cautions:**

- Not much help for semantic interoperability.
- Links to be taken with care.
- Best practices, methods, and tools not sufficiently developed.

## **Summary**

- Immediate added value at low cost.
- Limited added value if it stops there.



# **Danger Zone**



## Rapid adoption may lead to

- underspecified data (due to missing or unclear ontological commitments)
- overloaded vocabulary terms, i.e. terms with multiple meanings in datasets, so that endowing them with a deeper semantics "later" becomes virtually impossible

## Possible consequences:

- Substantial added value through semantification remains out of reach.
- Strengthening of semantics of vocabulary "later" may be very expensive.
- Data curation may no longer be feasible (e.g. due to loss of provenance- and other metadata).



# **Trade-off**



## Reduce overhead by

- reusing existing high-quality ontologies and ontology design patterns,
- having a clear understanding of the formal semantics of the adopted ontology language (e.g., OWL) and its implications, even if not fully used initially,
- beginning to plan the deep semantification already in the early stages of the adoption of Semantic Web Technologies.

## References



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