Applications and Case Studies

Ontology Summit 2011:
Making the Case for Ontology

Track 2

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Goals of this Track

- Demonstrate what can be achieved with a knowledge centric (ontology) approach that cannot be done (or as well) by other means

- Demonstrate business benefits (cost, risk)

- Scope (will be guided by Track 1)
  - Cover a spectrum of applications (of Ontology)
  - Cover a range of "what an ontology is"
  - Cover relevant ontology modeling notations

- Use Cases to feed into Track 1: Ontology Application Framework

Case examples will highlight

- The problem
  - What merited a knowledge centric approach?
  - How they arrived at this point – what went before?
- The solution
  - What sort of ontology?
  - How was it used?
- Features of the solution
  - Notation, how presented to SMEs etc.
  - How it relates to applications
- Benefits realized by taking this approach

Strategy for this Track

- Provide a range of case examples where ontologies deliver value
- Invite people to showcase "The best that they have"
- Extend invitation to:
  - Standards bodies
  - Industry associations
  - Semantic solutions vendors
  - Academia
- Use connections within the ontology community and beyond

Virtual Sessions

- Series of virtual sessions giving case examples which:
  - Demonstrate different facets of ontology approaches
  - Make the business case for ontology as a whole,
    - not specifically semantic technology or any specific aspect of semantic tech
  - Demonstrate why this approach realized benefits not available by other approaches
  - Wide range of industries and problem types
- Will sum up at Face to Face meeting