

Communiqué Status Report

Michael Uschold

30 March, 2011

Activity

- Going back and forth on audience, objectives and possible outlines.

Too hard, too many stakeholders.
Not enough time

- Identified Options:

1. To make the case?

Kind of boring...

2. To summarize summit activity?

3. To provide a toolkit to make it easier to make the case?

There's an idea!

Activity (cont'd)

- I spoke with most of the editing team and track chairs.
- A consensus emerged.

Consensus

AUDIENCE:

- The ontology community
- Technically aware of ontologies
- Already get the importance of ontologies

OBJECTIVE:

- To provide a toolkit that makes it easier for people to make the case for ontology to a variety of stakeholders.

Proposed Deliverables

- **Communiqué:** 4-5 pages of text plus figures and diagrams. Concise summary.
- **Support Materials:**
 - Additional information, each with a sentence or two explaining what is and perhaps who it is for.
 - E.g. papers, pitches, URLs to relevant sites
 - Possibly upload materials to the Ontolog site

Proposed Format

- **Summary Web Page for Ontology Summit 2011.**
One go to place to get the punch line.
 - *2011 Summit Objectives*: Very brief statement.
 - *Abstract of Communiqué*: with link to full text.
 - *Links*: Small number of links to highly relevant must-see materials that augment the communiqué.

Process & Schedule

1. Each track to provide 2-3 pages of text summarizing key output of the discussions.
By End of Business Monday April 4 (local time)
2. Describe things that we can use to make the case for ontology and how to use them.
(Do NOT just summarize the track activity).
3. Desirable:
 - Add diagrams, figures, slides
4. Editors produce first draft by April 8 for group input.

Touch Points between Tracks

- **Value Metrics** elaborate and make more concrete value propositions and/or ontology purposes that are described in the **Application Framework**
- **Strategy** utilizes value propositions and/or ontology purposes that are described in the **Application Framework**.
- **Case Studies** should use the vocabulary and dimensions from the **Application Framework**.
- **Grand Challenges** may mention and extend some concepts from other tracks.
E.g. value propositions now out of reach.

Outline

TBD – can't know until we see the input and try to tell the most coherent story possible.