# **ONTOLOGY SUMMIT 2014**

# Overcoming Ontology Engineering Bottlenecks

# STRATEGIES AND BUILDING BLOCKS

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# **OVERCOMING ONTOLOGY ENGINEERING BOTTLENECKS**

### **Track Mission**

To identify bottlenecks that hinder the large-scale development and (re)usage of ontologies and identify ways to overcome them.

### **Bottlenecks include**

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Social, cultural, and motivational issues

Ontology engineering processes that are time consuming

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### **Potential Solutions include**

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- Lessons learned from ontologies that are seeing wide adoption
- The identification of purpose-driven modeling granularities that provide sufficient semantics without over-engineering

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## STRATEGIES AND BUILDING BLOCKS SESSION

#### Questions that we would like to address during today's session

- What are the lessons learned from *in-the-wild* ontology engineering projects? How do challenges related to cultural and motivational issues relate to technical issues, e.g., tool support? How to get community buy-in? What are the tradeoffs between expressiveness vs. pragmatics?
- Who will develop all the ontologies we would ideally need? What is the role of crowd-sourcing? What is the state-of-the art with respect to quality control?
- How is the industry addressing ontology engineering bottlenecks and what are the technological solutions available on the market today? How much (deep) semantics do customers really need?

## Speakers

### Oscar Corcho

(Universidad Politecnica de Madrid) 10 basic rules to overcome ontology engineering deadlocks in collaborative ontology engineering tasks

### Dhaval Thakker

(University of Leeds) Modeling Cultural Variations in Interpersonal Communication for Augmenting User Generated Content

#### Peter Haase

(Fluid Operations) Developing Semantic Applications with the Information Workbench - Aspects of Ontology Engineering