

ONTOLOGY SUMMIT 2014  
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OVERCOMING ONTOLOGY ENGINEERING  
BOTTLENECKS  
—  
**STRATEGIES AND BUILDING BLOCKS**

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March 20, 2014

# OVERCOMING ONTOLOGY ENGINEERING BOTTLENECKS

## Track Mission

*To identify bottlenecks that hinder the large-scale development and (re)usage of ontologies and identify ways to overcome them.*

## Bottlenecks include

- ...
- Social, cultural, and motivational issues
- Ontology engineering processes that are time consuming
- ...

## Potential Solutions include

- ...
- Lessons learned from ontologies that are seeing wide adoption
- The identification of purpose-driven modeling granularities that provide sufficient semantics without over-engineering
- ...

For details visit: [bit.ly/1jea2ZS](https://bit.ly/1jea2ZS)

# STRATEGIES AND BUILDING BLOCKS SESSION

## Questions that we would like to address during today's session

- What are the lessons learned from *in-the-wild* ontology engineering projects? How do challenges related to cultural and motivational issues relate to technical issues, e.g., tool support? How to get community buy-in? What are the tradeoffs between expressiveness vs. pragmatics?
- Who will develop all the ontologies we would ideally need? What is the role of crowd-sourcing? What is the state-of-the art with respect to quality control?
- How is the industry addressing ontology engineering bottlenecks and what are the technological solutions available on the market today? How much (deep) semantics do customers really need?

## SPEAKERS

- **Oscar Corcho**

(Universidad Politecnica de Madrid)

*10 basic rules to overcome ontology engineering deadlocks in collaborative ontology engineering tasks*

- **Dhaval Thakker**

(University of Leeds)

*Modeling Cultural Variations in Interpersonal Communication for Augmenting User Generated Content*

- **Peter Haase**

(Fluid Operations)

*Developing Semantic Applications with the Information Workbench - Aspects of Ontology Engineering*