

Tag Based Recommendation in KIWI

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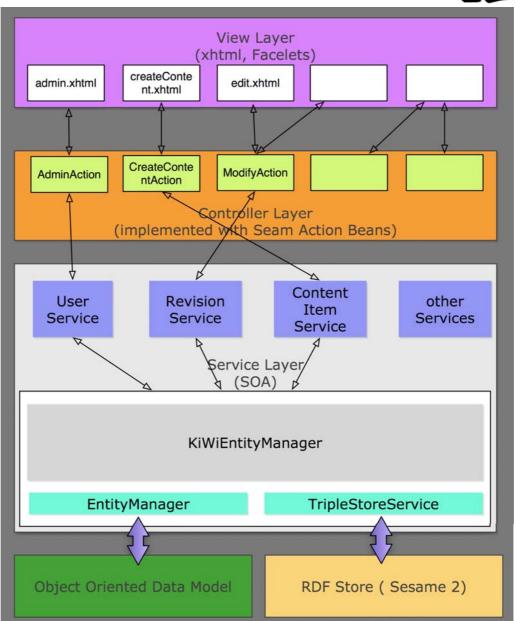


KiWi builds on Java EE and Seam

- component-based architecture:
 - services as stateless EJBs provide common functionality to other components (e.g. KiWiEntityManager)
 - action beans as stateful EJBs provide backing functionality to user interaction with the system
 - | JSF and RichFaces are used to implement the user interface
- makes use of core Java EE functionality: transactions, persistence, dependency injection



KiWi Architecture (Seam)





Recommendation Services

- Push content items/resources which have similar tags tagged by different users as the tags tagged by the current user on currently visited page
- | Simple and dynamic user profile
- | Simple matchmaking
- Relevant for the industrial work
 - | If I tag something, it is important to me
 - If I tag something with specific tag, this is very likely my interest even when it is just a company interest and not my personal

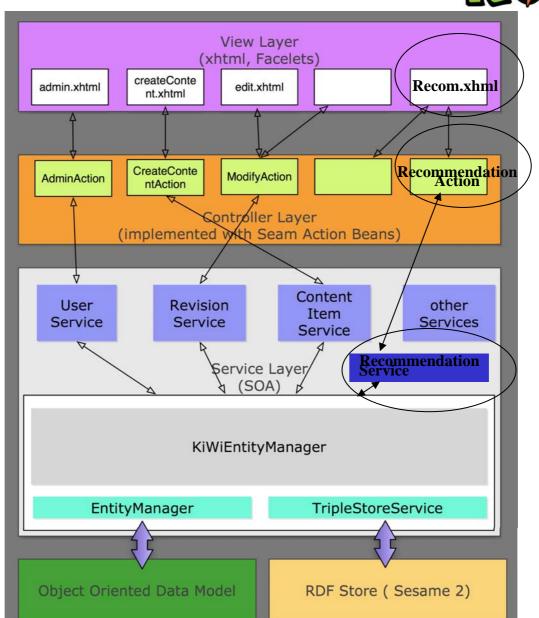


Recommendation Services (2)

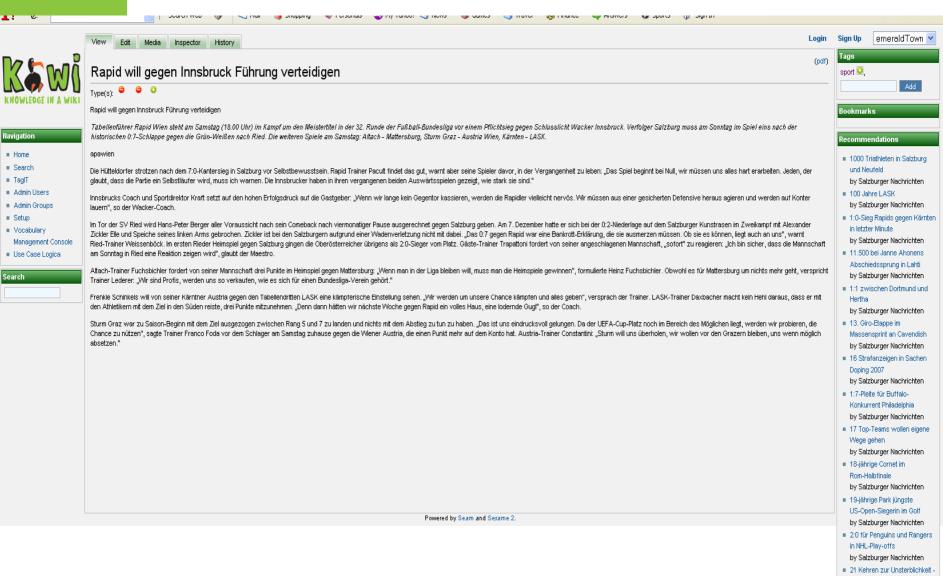
- Different appearance can be adapted as well
- So far we have two versions
 - | With grouping according to the tags
 - | Question is how to order grouping tag frequency? Tag interest? ...
 - | Without groupings
 - | How to order resources?
- How to further present resources?



KiWi Architecture (Seam)

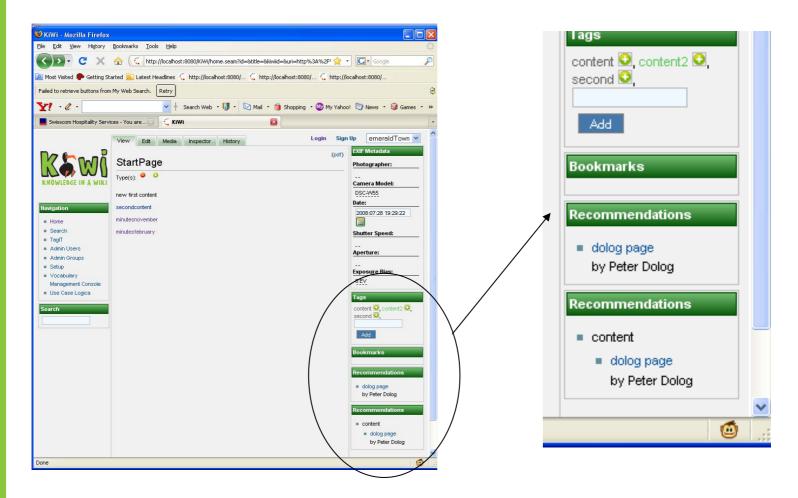






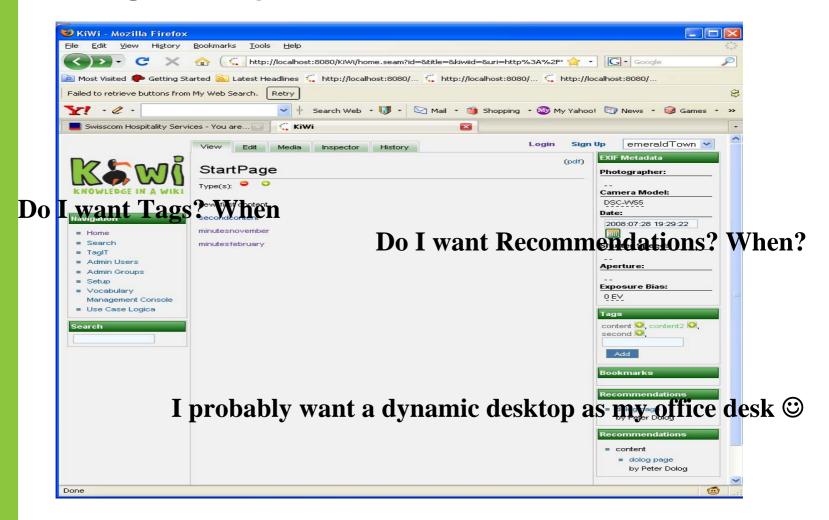


Recommendations as Link Service





Widgets Adaptation





Other Issues

In recommendations – "other users" – who they are? Are they grouped? Are they linked? => Statistical and group models !!!! Tags, hmmm, how similar they actually are? Is lexical similarity sufficient? We have semantic wikis, how about semantics? What is actually semantic grounding? => We are working on that !!!! This is all machine processes, do I believe in it? How I can actually explain it? Can I change it? And if yes, what does it mean? => explanations and reason maintanace



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